

Remote Media Buyer & HighLevel Specialist

When you apply, please make sure the subject line is: "I actually read the instructions"

Who we are:

We are a team of driven, innovative problem-solvers dedicated to helping dental practices thrive by scheduling high-quality implant consultations. Through cutting-edge Facebook Ads and appointment-setting strategies, we help our clients increase patient flow and revenue.

We're headquartered in Scottsdale, Arizona, but our team spans the globe. With competitive greatness, radical transparency, and relentless focus, we're growing fast and seeking highly motivated individuals to grow with us.

Check out our website: <https://www.toothtraffic.com>

What we're looking for:

We need a new Media Buyer & Gohighlevel Specialist! ***This is a remote (work from home) position.***

*****General overview of the job (NOT a job description).**

Example:

- **Media Buying on Facebook:** Basic ad management (publishing/republishing campaigns, publishing new ads, checking on account/payment errors).
- **Proficiency in GoHighLevel:** Setting up workflows, managing campaigns, and assisting with client onboarding processes.
- **Following Onboarding SOPs:** Ensuring smooth setup for new clients and troubleshooting when necessary.

Salary & growth opportunities:

- Remote Media Buyer and GoHighLevel Specialist start at \$24,000 a year
 - Executing media buying tasks on Facebook with precision and consistency.
 - Setting up and managing automated workflows in GoHighLevel.
 - Understanding and implementing step-by-step onboarding processes for clients.
 - Troubleshooting issues and finding solutions independently when challenges arise.

- Collaborating with our team to meet deadlines and exceed client expectations.
- Growth opportunities
 - Advanced Media Buying & Strategy: Transition from basic SOP execution to actively optimizing campaigns, creating custom strategies, and contributing to ad performance analysis for higher client ROI.
 - Leadership & Innovation: Evolve into a role where you develop and refine company processes, implement new strategies, and contribute to the advancement of the agency's systems beyond following existing SOPs.
 - Increased Client Responsibility: Manage a larger portfolio of client accounts, overseeing end-to-end onboarding and ad management processes while maintaining high-quality outcomes and efficiency.

The ideal candidate:

- **Experience:**
 - Basic knowledge of Facebook Ads Manager (you don't need to be a strategist, but you must follow instructions accurately).
 - Proficient in GoHighLevel or similar CRM platforms.
 - Familiarity with onboarding SOPs or willingness to learn.
- **Skills:**
 - Highly organized and detail-oriented.
 - Strong problem-solving skills and a self-starter mentality.
 - Excellent written and verbal communication in English.

Successful Remote Media Buyer & GoHighLevel Specialist personality profile:

Motivated by competition and results. You are likely a skilled, pragmatic enforcer whose focus on achievement and success can help those around you accomplish goals. You speak directly and make decisions quickly. You like to take charge in a situation and explore worthwhile, effective solutions. Your determination and confidence make you a strong leader.

Important personality traits:

- Persuasive
- Assertive
- Confident
- Direct

What energizes you:

- Taking charge
- Ambitious goals
- Challenges

- Professional growth
- Competition & winning

Make sure you're comfortable with:

- Remote working. This is a remote (work from home) position.
- All job offers start with a 60-day trial to make sure that we're the right fit for each other.
- We have a decently large number of accounts and the amount of clients being onboarded can vary greatly month to month
- We move with rapid speed. Tasks should be completed as soon as possible and timelines can be stressful and strict

Our values:

Competitive Greatness: We believe in striving to be the best at what we do, not just for ourselves but for our clients and the team. Competitive greatness means showing up every day with the mindset to excel, overcome challenges, and continuously improve. It's about giving your best effort no matter how small or big the task is, and always looking for ways to outperform expectations. This is the foundation of success and the standard we live by.

Radical Transparency: Honesty and clarity are non-negotiable in everything we do. Whether it's owning up to mistakes, sharing feedback, or reporting the raw data, we are committed to being truthful. Radical transparency builds trust with our clients and teammates, fostering an environment where problems are addressed head-on, and solutions are built together. It's not always easy, but it's always necessary to achieve real growth and success.

Step by Step Freociously: Great things are built one step at a time, with relentless focus and determination. This value represents our commitment to consistent, focused action in everything we do. By breaking down challenges and attacking them methodically, we ensure progress and excellence. It's not just about moving fast—it's about moving forward with purpose and precision, one step closer to greatness every day.

To apply:

If you're interested, please submit the following:

- A link to your resume in PDF format with the following naming convention: [Lastname.Firstname.Client-Manager.pdf]
- Details of your Facebook & GoHighLevel experience
- Your answer to this question: if you were an animal, what animal would you be and why?

- Your answer to this two-part question: "What does this quote mean to you personally? 'Excellence is not an act, but a habit.' – Aristotle. How would you apply this philosophy to your work in this role?"

Submissions should go to: kourosh (dot) toothtraffic (dot) hiring (at) gmail (dot) com

I will be looking for people who can format their submission in a way that makes it easy for us to review. I'm happy to answer any questions you may include in your application.

Thank you for your consideration and best of luck on your job search!